

# REMARKABLE RESULTS:

## Granify Increases Conversion Rates by 6.12% for Fortune 500 Department Store

*Company M*, a premier luxury department store, partnered with Granify after a successful proof of concept period demonstrated that Granify could significantly improve conversion rates. Granify collaborated with *Company M* to create new customer engagement tools, then used machine learning to optimize real time use-cases for these tools as well as *Company M*'s existing personalization initiatives.

Within months of implementation, Granify had improved conversion rates by 6.12%, resulting in over \$25 million in additional sales.



**Contact Us**  
info@granify.com

### How do I know this really works and is something I should prioritize?

---

We know Granify will have a greater impact on your revenue than almost anything else you do this year and should be prioritized immediately.

We've seen this first hand with many of the most successful large retailers in the world that we're proud to work with today. But you won't truly know this until you see it **first hand**. Speak with us to start a proof of concept period so you can evaluate Granify for your own website.